**Diwali Sales Analysis**

Requirement:-

1. To analyse the sales during the festival of Diwali.
2. Sum up the sales and the factors affecting the sales
3. Clean the given data and analyse what affects the sales via various factors such as gender, occupation, marital status and more.
4. Finally bring out the analysis into graphical representation

How to add in resume:-

Performed data cleaning and manipulation

Performed exploratory data analysis using pandas, matplotlib and seaborn libraries

Improve customers experience by identifying potential customers across different states, occupation, gender etc.

Improved sales by identifying most selling product categories and products, which can help to plan inventory and hence meet demands